THE GIVING SQUARE 2025 IMPACT REPORT

SPUR LOCAL 25 CRITICAL NONPROFIT

Read on and join in our excitement about how The Giving Square's programs continue to grow and flourish! Discover how we inspire children to build strong values, embrace compassion, and make meaningful contributions within their communities.

SCHOOL PROGRAMS

2,000+
7-13 year olds served

75
partners in MD/VA/MO

>64%
in low income communities

$71,000
distributed to local kids-serving orgs





ACHIEVEMENTS

- Reached the highest level of grant-making yet; students in the **Kids for Kids Fund gave away $71,000** in $1,000 grants to local, kid-serving non-profits.
- Ran a successful pilot of **Kids for Kids Animal Kingdom,** a new curriculum for lower elementary students exploring what animals can teach us about helping others.
- Published a *new* **Giving Potato Game**, a card game that helps kids explore the myriad ways everyone can help others.
- Hosted 7 Kids for Kids Celebration events across three states.

IDEA SPREAD

The Giving Square was featured in the **Non-Profit Quarterly** article: "How Do We Break Out of Pity: Reframing Children as Philanthropic Citizens."

We presented at the **National Community Schools** conference, the **Council of Michigan Foundations** conference, and other educator and philanthropy gatherings.

NEW BEGINNINGS

In 2026 we will be:

1. Launching in **New Jersey!**
2. Introducing **Kids for Kids in Action,** our curriculum for 5-8th graders focused on designing future philanthropic journeys.
3. Launching a new storytelling project!





IMPACT

Our surveys showed big results. Participating students demonstrated **an increased understanding of what kids go through, the impact of local non-profits helping kids, and different ways to help.** Adults reported that the Kids for Kids Fund program **increased empathy, social awareness, a sense of agency, ties to the community, and a desire to help others in their child.**

94.9% of participating kids agreed that **"I am a philanthropist!"**

9.82/10 of participating adults would **recommend KFKF to others**

TGS PODCAST

In 2025, we released Season 5 (Tech for Good) and Season 6 (The Future of Good) of Kids Are Philanthropists, Too — the podcast co-hosted by kids. The show has been downloaded over 3,000 times.

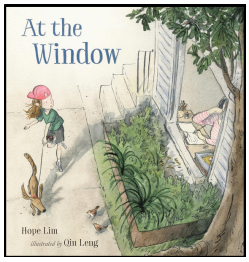


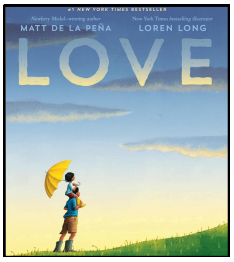
TGS SELECTS

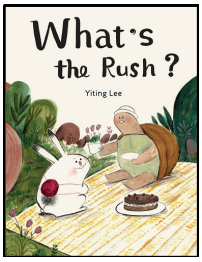
AWARD WINNER THE GIVING SQUARE SELECTS 2025

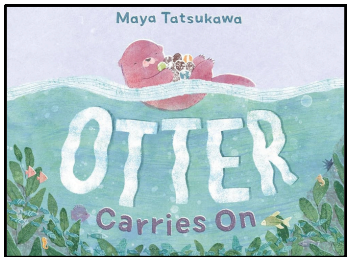
This year our TGS Selects program engaged **over 1,000 kids from several states**. Kids reviewed over 30 expert-nominated children's books focused on philanthropic themes that help readers build empathy, connect to social issues, understand our responsibility to each other, and unlock ideas for how to give back. In 2025, our awardees were:







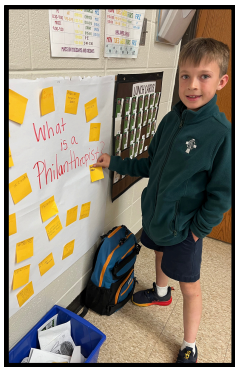












More information at thegivingsquare.org